



'size?' CARNABY STREET, LONDON

Key facts

Project

size? Carnaby Street, London

Client

JD Sports Fashion plc

Architect

JD Design & Phaus

Project Duration

14 weeks - completed December 2015





RETAIL SECTOR

PROJECT OVERVIEW

Carnaby Street, the international centre of fashion in the "swinging 60's" has undergone a revival, headed by the new "size? store" delivered by JD Sports Fashion with RoC Consulting's Special Projects team being involved in the tight delivery programme from day one.

The internal building structure was reconfigured to accommodate a new staircase and by linking to an adjoining unit at ground and basement floor levels, a "step free" access was provided to the refurbished retail store.

These works were initially planned to be carried out by the Landlord's team, however, RoC Consulting delivered a solution to the complex structural works which facilitated a Christmas opening deadline.

To meet the programme we provided 7 day/week response to allow for the architect and interior designers' concept to work within the constraints of the building.

ADDED VALUE

RoC Consulting's Special Projects team developed a design solution that facilitated project completion in time for Christmas trade, within the constraints of a historical building.

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On behalf of everyone at size? I wanted to take this opportunity to thank you all for your work at size? Carnaby Street, London.

We set out back in January to reinvent our flagship store and I think it's fair to say we've more than achieved that. It's been a pleasure working with you on this project and I hope you're as proud as we are with the outcome. The months of hard work and lengthly meetings have certainly paid off.

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